

Social Media Marketing Volunteer

Remote



Summary

The Social Media Marketing Volunteer is responsible for creating and sharing content across Ten Lives Cat Rescue's social media platforms to build community engagement, raise awareness, and promote adoptable cats.

Duties & Responsibilities

- Develop and post content for platforms such as Facebook and Instagram, including photos, videos, and captions.
- Share adoption stories, promote fundraising campaigns, and highlight events.
- Respond to comments and messages to engage with the community.
- Monitor social media performance (likes, shares, reach) and recommend improvements.
- Collaborate with other volunteers to ensure content aligns with our mission and campaigns.
- Estimated time commitment: 4-6 hours per week

Qualifications

- Familiarity with social media platforms (Facebook, Instagram, TikTok).
- Strong creativity and communication skills.
- Ability to create engaging, mission-aligned content (basic photo editing and video editing skills are a plus).
- Organized and able to meet posting schedules.
- Commitment to Ten Lives Cat Rescue's mission and values.

Benefits

- Volunteer with a dedicated group of individuals who are passionate about improving the lives of cats in our community.
- Yearly volunteer appreciation party.
- Help provide vital services to more than 400 cats annually!

About Ten Lives Cat Rescue

Ten Lives Cat Rescue is a 501(c)(3), nonprofit organization located in Rhode Island. Our foster-based program is 100% volunteer-powered and community supported. Annually, Ten Lives provides services to more than 300 unowned and 150 owned cats.